

Mahatma Education Society's
Pillai HOC College of Arts, Science & Commerce (Autonomous), Rasayani
NAAC Accredited 'A+' Grade & ISO 9001:2015 Certified

Timetable Academic Year 2026-27
 Continuous Assessment I, September 2026
 Semester I III and V

FY BAMMC

Day	Date	Time	Course Code	Subjects
Wednesday	09/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC101	FUNDAMENTALS OF MASS COMMUNICATION
		02.00 p.m. To 02.30 p.m.	HUAMC102	INTRODUCTION TO JOURNALISM
Thursday	10/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC103	CONTENT WRITING
		02.00 p.m. To 02.30 p.m.	HUAMC104	INTRODUCTION TO MULTIMEDIA

SY BAMMC

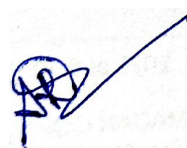
Day	Date	Time	Course Code	Subjects
Wednesday	09/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC212	MEDIA STUDIES
		02.00 p.m. To 02.30 p.m.	HUAMC213	MEDIA, GENDER & CULTURE
Thursday	10/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC214	ELECTRONIC MEDIA I
		02.00 p.m. To 02.30 p.m.	HUAMC215	VISUAL COMMUNICATION

TY BAMMC

Day	Date	Time	Course Code	Subjects
Wednesday	09/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC307	MEDIA PLANNING AND BUYING
		02.00 p.m. To 02.30 p.m.	HUAMC309	BRAND MANAGEMENT
Thursday	10/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC310	DIRECT MARKETING AND E-COMMERCE
		02.00 p.m. To 02.30 p.m.	HUAMC311	CORPORATE COMMUNICATION AND PUBLIC RELATIONS
Friday	11/09/2026	01.30 p.m. To 02.00 p.m.	HUAMC308	STRATEGIC COPYWRITING



Controller of Examination



Principal