



Mahatma Education Society's  
**Pillai HOC College of Arts, Science and Commerce**  
**(Autonomous), Rasayani**  
(NAAC Accredited with A+ Grade & ISO 9001:2015 Certified)

*Pillai*

# One Day National Conference on A Multidisciplinary Approach to Global Progress: “Connecting Minds, Creating Opportunities”

“  
DATE: 20<sup>TH</sup> DECEMBER, 2025

VENUE: CONCLAVE I, PILLAI  
HOCL EDUCATIONAL CAMPUS  
”



# ABOUT MES



Mahatma Education Society (MES) was established in 1970 with the objective of spreading education for all. MES is an epitome of vision linked irrevocably to national goals. Born in the time when education was deemed a service, it set about bringing social and economic changes through the proactive personal developments to every child that comes in to its fold. The management of MES is headed by Dr. K.M. Vasudevan Pillai (Chairman & CEO) and Dr. Daphne Pillai (Secretary) with the team of experienced professionals from the field of education. Today MES owns and manages over 48 institutions from primary to post graduation having more than 35 thousand students and 2000 teachers.

# ABOUT PHCASC

Pillai HOC College of Arts, Science and Commerce (Autonomous), affiliated to the University of Mumbai, one of the reputed institutions of learning and wisdom was established in 2008 with the noble objective of providing fundamental learning and assuring higher education in rural area of Rasayani. The goal of the institution is education to all, irrespective of region, caste, economic strata and academic performance thereby becoming the real catalyst for change in the society. Being guided by the inspiring thoughts and encouraging words of the great visionary and CEO of MES, Dr. K.M. Vasudevan Pillai, the institution caters to the educational needs of 2130 students in various disciplines such as B.Com (ACC), B.M.S, B.Com(A&F), B.Sc (Physics, Chemistry & Maths), B.Sc (IT), B.Sc (CS), B. Sc.(DS), B. Sc. (Hospitality Management), B.A , B.A.M.M.C & Post Graduation Programmes such as M.Com , M.Sc. (Organic Chemistry), M.Sc.(Physics) & M.Sc (I.T).



# CONFERENCE PREAMBLE

National Conference on A Multidisciplinary Approach to Global Progress: “Connecting Minds, Creating Opportunities” dedicated to advancing global progress. By bringing together diverse perspectives, the conference transcends disciplinary boundaries, fosters knowledge sharing, and builds strategic collaborations that transform innovative ideas into real-world opportunities. It serves as a platform to inspire, connect, and create a more progressive future.

## CONFERENCE OBJECTIVES

- To promote interdisciplinary exchange and collaboration for innovative solutions to global challenges.
- To explore sustainable and technology-driven business practices for inclusive growth.
- To share insights on emerging trends across entrepreneurship, finance, marketing, HR, and digital transformation.
- To bridge research, industry, and policy for strategic development and global competitiveness.

## CONFERENCE GUIDELINES

- Original research articles are invited for technical sessions under the conference themes. In case of joint authorship, each author must register separately.

### **Manuscript Requirements:**

- Language: English
- File Type: MS Word (.doc / .docx, editable)
- Page Format: A4 size, single column, single spaced (line spacing 1.0), with 1-inch margins on both sides
- Font: Times New Roman – Title:14 point bold; Subtitles:12 point bold; Text:12 point regular
- Length: Approximately 4 pages (not exceeding 2000 words)
- Cover Page: Title, author(s) name(s), affiliation(s), and contact details (address, phone, and email)
- Submission Email: phcascommerceconf@mes.ac.in

### **Paper Format:**

All research papers/articles should be organized under the following sections:

- Title
- Abstract ((150–200 words))
- Keywords (3 – 4 words)
- Introduction
- Research Objectives
- Research Methodology
- Literature Review
- Research Gap (if any)
- Analysis & Interpretation
- Conclusion & Suggestions
- References



# SUB TOPICS

(Papers on all relevant themes, including international topics, are invited for submission)

## Entrepreneurship and Sustainable Business

1. Start-up Ecosystems
2. Social Entrepreneurship
3. Innovations in Agriculture and Allied Sectors
4. Micro and Small Medium Enterprises
5. Green & Sustainable Entrepreneurship
6. Business Management in Digital World
7. IT-enabled Entrepreneurship
8. Women Entrepreneurship

## Digital Transformation

1. Application of Digital Technology in Business
2. Social Marketing
3. Digital Marketing & Analytics
4. Innovations in Technology
5. Artificial Intelligence
6. Big Data Analytics & Machine Learning
7. Business Intelligence Cycle
8. Drivers of Digital Transformation

## Economics

1. Behavioural Economics and Market Efficiency
2. Indian Economy in AI era
3. Regulation of Digital Platforms
4. Trade Policy, Forex Market & Taxation
5. Energy Security and Commodity Market
6. Green Industrial Policy
7. Health Economics
8. Inflation and Monetary Policy

## Operations Management

1. Operations Risk Management and Resilience
2. Logistics and Supply Chain Management
3. Operations Research
4. Business Process Analysis
5. Green Supply Chain
6. Quality Management
7. Digital Supply Chain
8. Sustainable Production and Logistics

## Marketing & Social Media

1. Green and Sustainable Marketing
2. Brand Management & Brand Equity
3. Advertising, Sales Promotion and Public Relations
4. Market Structure and Pricing
6. Influential & Affiliated Marketing
7. Rural Consumers & Customer Relationship Management
8. AI-Powered Digital Marketing Strategies

## Accounting

1. Carbon Credit Accounting
2. Environmental Accounting and Reporting
3. Forensic Accounting & Auditing
4. Integrated & Sustainability Reporting
5. Human Resource Accounting and Reporting
6. IFRS, IND-AS and AS
7. Blockchain in Accounting and Auditing
8. Cloud Accounting & Data Stewardship



# SUB TOPICS

(Papers on all relevant themes, including international topics, are invited for submission)

## Human Resource Management

1. Organizational Change & Leadership Challenges
2. Future of Work & Remote Work Culture
3. Quality of Work Life & Emotional Intelligence
4. Employee Engagement & Performance Management
5. Job satisfaction and Employee Morale
6. Training & Development
7. Diversity, Equity, and Inclusion
8. AI-Assisted HR Workflow

## Finance & Banking

1. Block chain and Crypto currency
2. Fintech, Microfinance, Financial Inclusion
3. Behavioral Finance, International Finance & Green Finance
4. Financial Risk Management & Portfolio Management
5. AI and Machine Learning in Financial Modeling
6. Integrated Payment System Architecture
7. Financial Literacy, Inclusion, and Household Finance
8. Generative AI in Financial Services

# REGISTRATION FEES

CATEGORY	PARTICIPATION WITH PUBLICATION
Academicians/Professionals	RS. 1,000/-
Research Scholars and Students	RS. 600/-

Selected research papers will be published in the ISBN publication.

## IMPORTANT DATES

LAST DATE OF REGISTRATION : 10<sup>TH</sup> NOVEMBER, 2025

LAST DATE FOR ABSTRACT

SUBMISSION : 25<sup>TH</sup> NOVEMBER, 2025

LAST DATE FOR FULL PAPER

SUBMISSION : 05<sup>TH</sup> DECEMBER, 2025



# ONLINE PAYMENT

**Account Name** : Pillai HOC College of Arts, Science and Commerce

**Account No** : 52142200086647

**Name of the Bank**: CANARA BANK

**Branch** : Khaire Patalganga

**IFSC Code** : CNRB0015214

Please mention "Conference\_NCCMC0-25-26" in the 'subject/purpose' column while carrying out transaction through RTGS/NEFT. Kindly share your UTR Number after payment

## REGISTRATION LINK

<https://forms.gle/XdoAHwxVYdmow6xq8>

## SCAN TO REGISTER





**Mahatma Education Society's  
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**PATRONS**



Dr. K.M. Vasudevan Pillai  
(Chairman and CEO, MES)



Dr. Daphne Pillai  
(Secretary, MES)



Mr. Franav Pillai  
(Treasurer, MES & Member,  
Management Board)



Dr. Priam Pillai  
(Joint Secretary, MES &  
Member, Management Board)



Dr. Rinkoo Shantnu  
(Principal)  
Conference Chairperson

**ORGANIZING TEAM**

Asst. Prof. Binit Kumar (Vice Principal)  
Asst. Prof. Remya Madan Gopal (IQAC Coordinator)  
Asst. Prof. Aditi Moholkar (Convenor)  
Asst. Prof. Prema Mahato (Co-Convenor)  
Asst. Prof. Shardha Kadam (Member)  
Asst. Prof. Neelima Anil (Member)

**CONTACT DETAILS**

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