

Mahatma Education Society's
Pillai HOC College of Arts, Science & Commerce (Autonomous), Rasayani
NAAC Accredited 'A+' Grade & ISO 9001:2015 Certified
Timetable Academic Year 2025-26
Continuous Assessment I August 2025
Semester I, III and V

FY BAMMC

Day	Date	Time	Course Code	Subjects
Friday	01/08/2025	12.30pm To 01.00pm	HUAMC101	FUNDAMENTALS OF MASS COMMUNICATION
		01.00pm To 01.30pm	HUAMC102	INTRODUCTION TO JOURNALISM
Saturday	02/08/2025	12.30pm To 01.00pm	HUAMC103	CONTENT WRITING
		01.00pm To 01.30pm	HUAMC104	INTRODUCTION TO MULTIMEDIA

SY BAMMC

Day	Date	Time	Course Code	Subjects
Friday	01/08/2025	10.30am To 11.00am	HUAMC201	ELECTRONIC MEDIA
		11.00am To 11.30am	HUAMC202	IKS IN COMMUNICATION AND MEDIA
Saturday	02/08/2025	10.30am To 11.00am	HUAMC204	INTRODUCTION TO ADVERTISING
		11.00am To 11.30am	HUAMC205	BASICS OF COPYWRITING

TY BAMMC

Day	Date	Time	Course Code	Subjects
Friday	01/08/2025	10.30am To 11.00am	HUAMC301	COPY WRITING
		11.00am To 11.30am	HUAMC 302	ADVERTISING AND MARKETING RESEARCH
Saturday	02/08/2025	10.30am To 11.00am	HUAMC303	GLOBALIZATION AND INTERNATIONAL ADVERTISING
		11.00am To 11.30am	HUAMC304	AGENCY MANAGEMENT
Monday	04/08/2025	10.30am To 11.00am	HUAMC305	BRAND BUILDING
		11.00am To 11.30am	HUAMC306	CONSUMER BEHAVIOUR



Controller of Examination



Principal