

University of Mumbai



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Winter 2024

EXAMINATION TIME TABLE

B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)

(SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Tuesday, 1 October, 2024	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Tuesday, 1 October, 2024	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Thursday, 3 October, 2024	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Thursday, 3 October, 2024	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Friday, 4 October, 2024	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Friday, 4 October, 2024	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Monday, 7 October, 2024	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Monday, 7 October, 2024	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Tuesday, 8 October, 2024	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Tuesday, 8 October, 2024	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Wednesday, 9 October, 2024	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Wednesday, 9 October, 2024	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Thursday, 10 October, 2024	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Thursday, 10 October, 2024	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Friday, 11 October, 2024	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Friday, 11 October, 2024	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Monday, 14 October, 2024	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Monday, 14 October, 2024	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

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Mumbai - 400 098
21st August, 2024.

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation

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