

Guidelines for Paper Submission

- ⇒ In case of joint papers, all authors must register separately.
- ⇒ Abstract (WORD doc.) of about 250 words and Full length Paper (PPT doc.) of not more than 2500 words with font Times New Roman, size 12 with 1.5 spacing and margin of 1” on all sides must be sent to :
conferencephcasc2017@gmail.com.
- ⇒ Each paper should have a cover page with the title of the paper and name of the author/s.
- ⇒ All notes/references must be serially numbered and given at the end. In case of website reference the entire URL should be provided by author/s.
- ⇒ Registration fee - 50/-
- ⇒ Time limit— 7 minutes (+3 for Q&A's)

IMPORTANT DATES:-

Abstract Submission	02 August 2017
Submission of Full Length Paper	05 August 2017
Paper Presentation	14 August 2017

Topics -

- Business Cycles (Recession and Financial Crises)
- Entrepreneurship in Globalizing Economy.
- Future of Insurance Sector in India.
- FDI in retail—Boon or Bane ?
- 4G Wireless Systems.
- Augmented Reality.
- Ransomware Attacks.
- Social Networking Privacy Issues and Exposures.
- Bowdlerization on Indian Cinemas.
- Is Artificial Intelligence a threat ?
- The tradition of 'Book-Reading' - long lost ?
- 'Harry Potter' and 'The Adventures of TinTin' - should they be included in the books of Higher Secondary School ?
- GST—Implications on Indian Economy.
- Cash to Cashless economy—Challenges and Opportunities.
- Health and Nutrition– Need of the hour.
- India - New hub for Technological Entrepreneurs.
- Is India's mission to Mars a waste of money ?
- Ethical issues in HRM.
- Changing trends in Succession Planning, Group Dynamics and Work Culture.
- Nanotechnology- Recent trends in Nanotechnology.

Conference Chairperson -

Dr. Lata Menon
Principal

Convener -

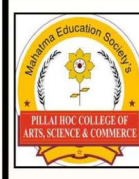
Shweta Bam
S. Y. B. M. S.

Co-convener -

Tanmay Purohit
T. Y. B. Com.

Organizing Team -

Kshitij Patil (+91 8007309013)
Tanmay Purohit (+91 7875371520)



Mahatma Education Society's
Pillai HOC College of Arts,
Science and Commerce
Pillai HOCL Educational Campus
Rasayani,
Tal-Khalapur, Dist-Raigad-410207

Organizes

*Dr. APJ Abdul Kalam
Memorial Student's Seminar
Series
An Intercollegiate Event
On*

Monday, 14th August 2017



Web:- www.phcasc.ac.in